

GIVING GUIDE





Your donations are in trusted hands!

From non-profit storytelling and patient care to CNA training, Morning Light and the Abbie Hunt Bryce Home have earned awards at the local and national level. We're proud to be responsible stewards of every dollar we receive.

Rating Information



Great

This charity's score is 97%, earning it a Four-Star rating. If this organization aligns with your passions and values, you can give with confidence.

This overall score is calculated entirely from a single beacon score: 100% Accountability & Finance. <u>Learn more about our criteria</u> and methodology.



TABLE OF CONTENTS

| 02 | Monthly Giving |
|----|---------------------------------|
| 03 | In-Kind Gifts |
| 04 | AmazonSmile Contributions |
| 05 | Legacy Giving |
| 06 | Commitment Circle |
| 07 | Mutual Fund Giving |
| 07 | Employer Giving & Gift-Matching |
| 07 | Facebook Fundraisina |







2

MONTHLY GIVING

Gift Type: Give a hospice patient the gift of having their final dream come true through. Next Step: Sign up to sponsor a Last Wish with a monthly gift, <u>HERE</u>.

If someone asked you today what your final wish would be, what would you say? For our Abbie Hunt Bryce Home resident, Zachary, it was simple. "I want to go fishing," he said. Zachary was only 28 at the time. Hospice makes sense for him, as it prioritizes comfort and care and allows him to spend his final days at the Abbie Hunt Bryce Home. "I just want people to know that life is short and to use the time they have left."

This October, on the weekend of his birthday, Zachary, his friend Sam, our Executive Director, Madison Gonzalez, and Morning Light donors Dennis and Beth went fishing on a boat down the White River. There were snacks, autumnal colors, and a sense of peace. The guests sang Zachary "Happy Birthday," and after the ride he thanked his creator for bringing people in his life that would finally take care of him.

When someone comes to the Abbie Hunt Bryce Home, we make it clear that they aren't coming to die, but to live. We see our Home and the community that volunteers and supports it as a chance to give someone the best of their days for the rest of their days.





Zachary's last wish marked our first of many. His wish certainly isn't the final wish we will grant. In fact, Morning Light is excited to announce our new Annual Giving Campaign: The Last Wish Campaign. This monthly and annual giving campaign already has a \$15,000 pledged match from the David P. Sheetz Foundation! This match will go towards operations to provide our residents with their every day basic needs of housing, food, care, and dignity.

For just \$25 per month, you can fund a hospice resident's last wish. Beyond funding the wish, we will help pair donors who are interested in being part of making that wish a reality with our hospice residents. Morning Light will document and share last wishes with all of our supporters to showcase what is possible, even after someone is on hospice. Our goal is to fund 75 last wishes in 2023.



Gift Type: Donate goods, food, services, and supplies instead of dollars.

Next Step: Shop our AmazonSmile Wish List, HERE.

An In-Kind donation is a non-cash gift made to a nonprofit organization, including goods, services, time, and expertise. Individuals, corporations, & businesses can all make In-Kind donations.

The Abbie Hunt Bryce Home is a true Home, and just like every other operating home, we need cleaning supplies, food, and toiletries. Drop off an In-Kind gift to the Abbie Hunt Bryce Home (4760 Pennwood Drive, Indianapolis, IN 46205) or order an item or two from our AmazonSmile. Wish List and have it delivered straight to us.





Current Wish List

- Large Disposable Gloves
- 40+ Gallon Trash Bags
- Hair Products (Moisturizer, Brushes, Hair Ties)
- Diverse Hair Products
- House Shoes/Slippers
- Adult Briefs (Tabbed, Non-Pull-Up | M, L, XL, XXL)
- Night Gowns
- Pajamas
- Laundry Detergent
- Paper Products
- Med Cups
- Large Kitchen Trash Can
- Small Bedroom Trash Cans
- Small Bathroom Trash Cans
- Cleaning Supplies
- Bleach
- SOS Pads
- Clear Storage Totes
- Bluetooth Polaroid Printer
- Swiffer Wet Jet Mop



AMAZONSMILE CONTRIBUTIONS

Gift Type: 0.5% Contribution On All Eligible Amazon Purchases

Next Step: Designate Morning Light as your chosen charity on AmazonSmile.

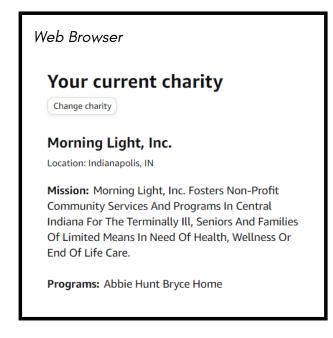
AmazonSmile is a simple way for you to support your favorite charitable organization every time you shop, at no cost to you. AmazonSmile is available at smile.amazon.com on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. When you shop with AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added benefit that AmazonSmile will donate 0.5% of your eligible purchases to the charitable organization of your choice. You can choose from over one million organizations to support.

To Use AmazonSmile Via Web Browser

- Visit smile.amazon.com.
- Select Morning Light as your chosen charity.
- Remember to checkout at <u>smile.amazon.com</u> to generate donations for your chosen charity.

To Use AmazonSmile Via Amazon App

- Visit the Amazon app.
- Navigate to the Main Menu.
- Select Settings.
- Select AmazonSmile.
- Select Morning Light as your chosen charity and follow the on-screen instructions to turn ON AmazonSmile.





Gift Type: Legacy & Bequest

Next Step: To become a member of our Legacy Society, please remember Morning Light in your will. To make a single, year-end legacy gift, click <u>HERE</u>.

LEGACY GIVING

When we think about Morning Light, the Abbie Hunt Bryce Home, and our mission, several strong sentiments come to mind. Peace. Hope. Love. Redemption. Care. Dignity.

Another strong word that resonates with me is legacy. When you think about the word legacy, what do you think of? The dictionary describes legacy as "a thing handed down by a predecessor." That definition sounds pretty plain and sterile to me, so I asked some of our staff and residents what the word legacy means to them.

Juanita, a Certified Nursing Assistant on staff said, "Legacy is leaving behind something positive to the next generation. Never giving up." Tim, our building maintenance contractor, said, "Legacy stands up so the next in line have a good example of what to follow." Our Home Manager, Nikki, said, "How things are remembered based on actions taken and impressions made." Our hospice resident, Zachary, only 29 years old, said "Legacy is living on beyond your years."

I heard a statistic recently that the majority of family members will forget the first name grandparents. great sometimes aren't even passed on within two generations. That may sound scary and a bit sad, but take heart, because while some names will not be remembered, impression of the lives that came before us is inescapable. Their legacies are carried on for generations. Many times, when you ask someone who is passing away what their greatest fear is, it isn't death, it is being forgotten. For our residents at this Home, the engraved bricks dedicated each year with their names will stand in memorial for as long as the Abbie Hunt Bryce Home stands and will live on in the hearts of those who have had the privilege to work and volunteer here.





To me, legacy is beyond a name. Legacy is the energy and the love you planted in this world while you were on it. Legacy is the message your life speaks. The message of our lives is what we communicate through words and actions about what matters, how we treat each other, and what we value. Those legacies live on even after our names are forgotten. The message and story of our lives ripples out in ways we will never even know.

This year, we dedicated 50 new bricks, representing 50 names and 50 legacies. Let me tell you the legacy the residents of the Abbie Hunt Bryce Home have left on my heart. Legacies that I try to carry out and attempt to embody every day through the work here and legacies I want to share with you now.

These are:

- The spirit of giving back until your final moment.
- The ability to smile amongst unthinkable pain.
- The redemption of relationships and friendships.
- The resilience displayed among life's hardships.
- And life embodied until one's last breath.

Another word that comes to mind when I think about Morning Light is generosity. Morning Light is excited to announce our new Legacy Society. This society is meant to plant a seed of inspiration and opportunity to leave something behind you that means something to you. By being a supporter of Morning Light, we know you share in our sentiment that everyone deserves the chance to leave this life with dignity and with a hand to hold. We are here to ensure that no matter their race, place, identity, background, decisions, or resources, everyone has the right to be surrounded in comfort, care, love, and hope. Please keep us in mind when you consider who you want to partner with in leaving a long-lasting legacy.

"The true meaning of life is to plant trees under whose shade you do not get to sit." Nelson Henderson







COMMITMENT CIRCLE

Gift Type: Join our major gift-giving circle.

Next Step: To become a member of the Commitment Circle, please make a donation (online, check, or cash) of \$1,000 or more.

The Commitment Circle is our large giftgiving society of \$1,000 and up! The Commitment Circle has been the backbone of Morning Light's giving program and this year we are hoping to grow to 40 members. Giving a \$1,000 donation often covers half of a typical patient's stay at the Abbie Hunt Bryce Home, including accommodations, meals, and toiletry supplies. As a part of the Commitment Circle, your name will be proudly displayed in our Home for the donation year. Commitment Circle members are also invited to our annual Legacy Event, during which we share a meal together and dedicate the inscribed bricks of the residents served that year at the Abbie Hunt Bryce Home.



MUTUAL FUND GIVING

Gift Type: Transfer Donations to a Mutual Fund Next Step: Connect with your Financial Planner.

The federal tax code allows you to contribute long-term appreciated securities (that is, those held at least one year)—such as stocks, bonds, and mutual fund shares—directly to a charity without paying capital gains tax on the appreciated value, as you would if you sold it first and then contributed cash to the charity. And that's not all. When you add up your itemized tax deductions for the year, you can generally deduct the fair market value of the long-term security at the time of the donation, not the lower amount you paid for it originally. (Source: Fidelity)

EMPLOYER GIVING & GIFT MATCHING

Giving Type: Employer-Driven Giving

Next Step: Connect with your HR department to determine your organization's giving policy.

Does your employer match charitable giving? Might they host an In-Kind donation drive? Or a fundraiser, with Morning Light as the beneficiary? Check in with your supervisor or HR team. In need of additional information? We'd be happy to discuss our mission further!

FACEBOOK FUNDRAISING

Gift Type: Raising Awareness & Funds Via Social Media

Next Step: Create a pre-populated Facebook Fundraiser, <u>HERE</u>.

Over the years, Facebook Fundraisers have resulted in thousands of dollars raised with very little time and effort. These dollars help fund the care of our residents and this promotion helps raise awareness among your friends of the work that Morning Light does. Create a fundraiser today!



