



Morning Light

Life with care and dignity

Abbie Hunt Bryce Home • Pennwood Place

4701 N. KEYSTONE AVE. INDIANAPOLIS, IN 46205
317.218.7554 WWW.MORNINGLIGHTINC.ORG

2017
ANNUAL
REPORT





A Letter From the Board Chair

Dear Friends of Morning Light:

What a great year 2017 was for Morning Light. Tom Fodor and the Morning Light team have truly continued to improve all aspects of the Morning Light operations and position us for a great future. Please review the Community Impact Summary to fully realize how Morning Light is improving.

Among the highlights for 2017:

- We have revitalized our relationships with referral sources and their patients who use the Abbie Hunt Bryce Home. We ended the year using close to 70% of capacity, an all-time high, thanks to improved customer service efforts led by Provider Relations Specialist Penny Davis.
- We embarked on a pilot program at the Home with Eskenazi Health to provide temporary living accommodations for the homeless who need stable surroundings to receive medical treatment and recuperate.
- The community once again rallied to support our mission, as we marked another year in which we surpassed \$100,000 in fundraising dollars. This included a lead gift of \$10,000 from the Rotary Club of Indianapolis for Abbie Hunt Bryce Home garden awnings and another \$10,000 gift from the Noyes Foundation for general Home operations. We also had a successful 14th annual Beach Ball that raised close to \$60,000 for the Abbie Hunt Bryce Home.
- Pennwood Place seniors enjoyed a variety of unique experiences thanks to staff members Martha Day and Madison Gonzalez. Activities included attending a Pacers game; mid-afternoon luncheons; safety education; fall prevention talks; chair massages; and the always popular monthly Birthday/Bingo celebrations.
- Board terms ended for former Chairs Charles Williams and Scott Ringold, plus Treasurer Tony Iacobucci, who were instrumental in positioning Morning Light for its present success.

Most importantly, we have a strong, engaged and wonderful Board AND active, robust and committed Committees that keep us focused on the mission of Morning Light. It is truly an honor and pleasure to work with this fine group of people and organization. The future is bright because of each of them.

Sincerely,

Lee Ann Blue

Lee Ann Blue, MSN, RN

Chief Nursing Officer & EVP of Eskenazi Health

Morning Light Board Chair 2017

Community Impact Summary

Morning Light, Inc. is the successor to the Visiting Nurse Service Foundation. The organization adopted the Morning Light name in 2014 because “Each new day is a gift for us to appreciate.” We operate the **Abbie Hunt Bryce Home**, providing free living accommodations for the terminally ill, the only residence of its scope and type in Indiana. We also accommodate homeless patients who need temporary living quarters due to a medical reason. **Pennwood Place** consists of 35 apartments for low income seniors. We **support selected home care patients** who need medications, equipment, or utility assistance in conjunction with our former parent company, Franciscan Visiting Nurse Service. We also operate the 4701 N. Keystone office building. Since the fourth quarter of 2017 the building has been more than 50% leased which has produced revenue for charitable activities.



Santa delivered gifts to the residents of the Abbie Hunt Bryce Home during the holidays.

Our Mission: Morning Light, Inc. fosters nonprofit community services and programs in central Indiana for the terminally ill, seniors, and families of limited means in need of health, wellness or end of life care.

Our Vision: Morning Light seeks to be a recognized leader in operating and supporting select health and wellness services for the underserved population of central Indiana.

Key Numbers

- **12,380** days/nights of housing for low income seniors at Pennwood Place Apartments- a 97% occupancy rate!
- **2,935** days/nights of free living accommodations for the terminally ill at the Abbie Hunt Bryce Home.
- **48** residents who stayed at the Home in 2017 for a record two year total of 103 residents served.
- **\$59,080** provided in charity care for selected home care patients or their caregivers in partnership with the Franciscan VNS.
- **246** hours of activities coordinated for Pennwood Place residents, including monthly birthday/bingo events, health/wellness talks, on site medical services, and grocery trips.
- **\$104,940** realized through fund raising, the second consecutive year topping the \$100,000 mark.

Financials

Morning Light Inc. improved its financial performance by more than \$180,000 in 2017. Morning Light also developed a collaboration with Eskenazi Health that will result in a temporary revenue stream for the Abbie Hunt Bryce Home which should help 2018 operations. Financial performance is bolstered by an ongoing pledge from Franciscan Health and investment/endowment proceeds.

CONSOLIDATED STATEMENT OF ACTIVITIES

Year Ended December 31, 2017

REVENUE AND SUPPORT

Contributions and grants	\$ 139,323
Interest and dividend income	132,990
Rental income	669,417
Other income	<u>29,877</u>
Total Revenue and Support	971,607

EXPENSES

Grants and other programs	677,468
Building operations	959,728
Management and General	477,712
Fundraising	<u>41,052</u>
Total Expenses	<u>2,155,960</u>

CHANGE IN NET ASSETS

FROM OPERATIONS (1,184,353)

OTHER GAINS (LOSSES) 461,137

INCREASE (DECREASE) IN NET ASSETS (460,839)

NET ASSETS

Beginning of Year 8,281,054

End of Year \$ 7,820,215



Chris Schultz of Axus Creative received the **Customer Service Award for Vendors**, for working to update website information facilitating constant improvements in online fundraising programs. **Brandon Hoopingarner** received the **Board Customer Service Award** to honor his leadership in chairing the Real Estate Facilities Committee during many productive discussions and decisions.



Inside the Abbie Hunt Bryce Home

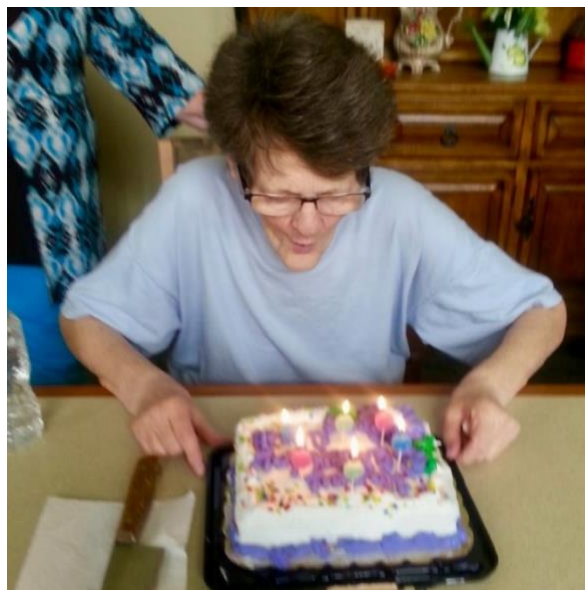


Dixie's first fight with cancer was about six years ago. For three months, Dixie hit the cancer with everything she could - she fought hard but she did it alone. Dixie had lost her husband, Warren, to multiple sclerosis years prior and had spent "every dime" she had to make him comfortable during those final years with him. After many rounds of chemotherapy and radiation, Dixie was declared cancer free. In the photo to the left, Dixie is holding a picture of herself and Warren on a dinner cruise ship. She chose to cover her mouth for the photo because she lost her teeth during her first battle with cancer.

In 2015, Dixie's doctors told her that the cancer had returned and gave her six months to live. Keep in mind, that was *three years ago*. "I'm not a number," says Dixie, "I'm me." She opted not to receive treatment to fight the cancer the second time around stating that she would rather have "quality" to her life than "quantity."

Several months before coming to the Home, Dixie asked her daughter, Patricia, to come live with her. "The time came when I needed someone to help care for me. And I don't want to die alone," remembers Dixie. Everything was set for Patricia to move in with her mom; Dixie even had her bed ready for her. Two weeks before the move, Patricia got some terrible news of her own. She was diagnosed with lung cancer and learned she needed immediate treatment. "I told her not come," Dixie said. "I knew if she came, she would try to take care of me instead of helping herself. She needed to take care of herself."

"That's when we found (the Abbie Hunt Bryce Home)," Dixie continued. "And this place is a pretty good place to be. A GREAT place for someone in my situation." Dixie appreciates having a comfortable place to stay and people around her that care about her. At the Home, Dixie enjoys gardening, crossword puzzles, and reading Fantasy novels. "I read fantasy because I have enough "real life" going on." Dixie and the Abbie Hunt Bryce Home staff celebrated her birthday this past March – a birthday doctors said would never come. One of Dixie's favorite quotes brings her great comfort during this time. "I'm not a body with a soul. I'm a soul that has a body." When asked how she would describe her soul, Dixie replied, "I try to be the kindest I can and I try to help when I can... I'm not afraid of dying," she said, "I know Warren is waiting for me."



Pennwood Place Apartments



Morning Light consistently meets the needs of our Pennwood Place Apartments seniors by providing opportunities for an engaging **community** and quality life **experiences**. We encourage and enable our seniors to live their lives in a holistic way by promoting physical, mental, and emotional **well-being**. In 2017, Morning Light organized and executed nearly 50 activities for Pennwood's three dozen residents such as on-site chair massages, grocery shuttle transportation, crafting opportunities, flu-shot clinics, holiday parties, monthly birthdays and bingo events, and more. Morning Light also began distributing a monthly newsletter, The Pennwood Paper, which includes activities, announcements, senior health tips, jokes, and photos.



Commitment Circle 2017

To encourage others to join in our life changing mission, the Morning Light Board created the Commitment Circle. This giving society acknowledges individuals who annually contribute \$1,000 or more; secure \$1,000 in total contributions; or both. These names represent the gifts received in the calendar year 2017.

Anonymous

Nick & Paolina Anthony

Sheila Barr

Christopher & Kristi

Bieniek

Lee Ann & Ronald Blue

Theresa Cowdrey

Bill Ehret

Dr. Lyle Fettig

Tom & Karen Fodor

Jon & Ronnie Hlavac

Brandon & Jennifer

Hoopingarner

Juli & Matt Hurdle

Kevin & Christine

Johnston

A'frika Maharry

C Andrew Mattingly

Dean Metcalf

Nancy Merritt

Dr. Erin Newton

Susan O'Shea

Jean Patterson

St. Elizabeth Ann Seton

Parishioners

The Saltsburg Fund

Brenda & Kory Schultz

Scott Schuster

Carolyn Sharp

Scott Tant

John & Shirley Triller

In Memory of Kay Warren

Andy and Angie Weas

MaryBeth Wott

Jeff & Libby Wyatt



Grants

Special thanks to our major grant supporters: 3M, Noyes Foundation, The Rotary Club of Indianapolis, and Blackbaud which contributed significant funds for home patient transportation, awnings for the Memorial Garden at the Abbie Hunt Bryce Home, and general support.

Rocking Out At The Beach For Abbie Hunt Bryce!



The folks from Professional Staff Management (group picture) got in the spirit of the **14th Annual Beach Ball** on February 25th at the Biltwell Event Center!

Indianapolis's most

unique winter fundraiser drew almost 200 people to support free care at Morning Light's hospice residence, **the Abbie Hunt Bryce Home**. In 2017 the Home provided **48 terminally ill Hoosiers with a place to spend their final days at no charge** to the families! The event, featuring a beach party in very un-beach like weather grossed more than \$56,000, the second highest total in recent event history.

For the third straight year the crew from **Naked Monkey** (pictured below with their early 20th Century swimsuits) took home Best Dressed! The **Service Award** was presented to Home Volunteers for always supporting the mission by preparing food, providing companionship and meeting reception needs. **Andy Wilson**, who often stops by the Home with a song or two accepted the award on every volunteer's behalf.

Sandcastle Sponsors: FORUM Credit Union, PNC

Beachcomber Sponsor: Naked Monkey

Corporate and Individual Beach Table Sponsors: Alerding CPA Group, American Structurepoint, Avison Young, Eskenazi Health, Eskenazi Palliative Care, F.C Tucker Realtors, Tom and Karen Fodor, Katz, Sapper & Miller, Mainstreet, Dean Metcalf, Professional Staff Management.

Special Sponsors: Federal Home

Loan Bank of Indianapolis (Auction), Gregory & Appel (Bar), Moynahan Williams (Bar), Nurses & More (Dessert), Raymond James (Band), Regions Bank (Appetizer), Stenz Management (Entrée).



Rolling for Hope 2017



Another fundraising milestone for Morning Light came during the late summer months. Morning Light's **Third Annual Rolling for Hope** cracked the \$8,000 barrier at the August 17th event at Woodland Bowl! The \$8,105 raised covered an entire weeks' worth of expenses at the Abbie Hunt Bryce Home, plus ten senior activities at Pennwood Place.

We had a record number of 130 attendees- three times more than attended the first Rolling for Hope in 2015! This fun fundraiser brings together colleagues, co-workers and sometimes even strangers who bond through bowling- and raise money for Abbie Hunt Bryce Home hospice residents and Pennwood Place seniors. Many thanks to major sponsors Avison Young, Nancy & Greg Foster, and the Naked Monkey. Koorsen King Pins (see team picture below) were crowned the champs!





2017 Donors

Contributions up to \$999

Sandra Albritton
Dave Anderson
Anonymous
Beau Ansty
Nick Anthony
Angie Barnes
Sheila Barr
Tom Berger
Lee Ann Blue
Ronald Blue
Emily Blyze
Judith Bohlander
Norma J. Bray
Katie Burk
Fred Cantor
Catholic Business Exchange
Michael Chappell
Dorothy L. Cook
Adam Cookerly
Theresa Cowdrey
Brian Crum
Carolyn A. Cunningham
Kayla Danforth
Angela Daniel
Martha Day
James Dean
Chris DeChow
Lynn Denny
Molly Donikian
Gregory Duggar
Bill Ehret
Kenny Eltzroth
David Eskenazi
Michael Farrell
Jill Fazio
Federal Home Loan Bank of
Indianapolis
Dr. Lyle Fettig
Drew Fodor
Tom Fodor
Terry Ford
FORUM Credit Union
Nancy Foster
Joe Gafaar
Mary Ellen Gardner
Carolyn Gaskill
Sarah Germain
Katie Gilbert
Karl & Kathy Gregor
Gregory & Appel Insurance

Mary Jane Hall
Daniel Hamrick
Hannah Circle
Robert Harper
Steve & Diane Hein
Jon & Veronica Hlavac
Brad Holtz
Brandon & Jennifer
Hoopingarner
Mike Hoopingarner
Chris Horne
David Hurdle
Matt & Juli Hurdle
Christina Iacobucci
Tony Iacobucci
Ice Miller
LaShanta Johnston
Kevin Johnston
Beth Jones
Dr. Aaron Kalinowski
Harold & Sharon Kennedy
Todd Kenwrothy
Nick Kleiman
Koorsen Fire and Security
Butch Kordrs
Stephen Kraabel
John Leemhuis
Trish Lewis
Jim Liston
Margo & Bill Martin
Howard M. Mandel
C. Andrew Mattingly
Sandy Matthews
Bill McCully
Nancy Merritt
Dean Metcalf
Matthew and Erin Meyers
Sandra Miller
Mark Montenero
Moynahan Williams, Inc.
Harold Muncie
Carolyn J. Mutz
Ivy Nehamkin
Dr. Erin Newton
Nurses and More
Alan O'Rear
Michael D. O'Brian
Patricia Orner
Larry Oshea
Pacers Sports/Entertainment
Hitesh Patel
Jean Patterson
Kathryn L. Peterson

Patricia Peterson
John L. Pipas
Pastor Mark Powell
Dan & Julie Powers
Raymond James Financial
Regions Bank
Scott Ringold
Tim Robertson
Richard G. Robinson
Victoria Robinson
Sara Rodell
Dr. Rafael Rosario
Shannon Ross
Candace Roth
Steve Rowe
Lucretia Scammahorn
Alice Schloss
Brenda Schoenherr
Kory & Brenda Schultz
Scott Schuster
Pam Schwarz
Diane Scott
Carolyn Sharp
Laura Shields
Maureen Shields
Simons Bitzer and Associates
Jean Solomon
Sovereign Imperial Court- IN
Sara Stanton
Michael Staton
Christine Stehman
Stenz Construction Corp
Lonnie Sutterfield
Kim Tant
Scott Tant
Susan Tinsway
Eric Toth
Gregory Touney
Grace Trahan
John Triller
Kathy Veit
Jason Vohs
Larisa C. Warne
Mike Wiley
Michael Wilhelm
Charles and Robbie Williams
Chris Williams
Julie Wilson
Kim Wilson
Doneta Wire
MaryBeth Wott
Jeff Wyatt
We apologize for any admissions/errors.



2017 Board of Directors

The Morning Light Volunteer Board provides leadership and community representation that support our Mission. One hundred percent (100%) of Board Members make an annual financial contribution to Morning Light and/or its programs.

OFFICERS

Lee Ann Blue, Chair
Dr. Lyle Fettig, Vice Chair
Tony Iacobucci, Treasurer
Nancy Foster, Secretary
Brandon Hoopingarner,
Executive Committee At-Large
Juli Hurdle, Executive Committee At-Large

MEMBERS

Ken Bond
LaShanta Johnson
Kevin Johnston
Erin Meyers
Hitesh Patel
Scott Ringold, Immediate Past Chair
Brenda Schultz
Grace Trahan
Mike Wiley
Charles Williams



2017 Morning Light Leadership Staff

Tom Fodor, Executive Director CEO
Martha Day, Morning Light Administrator
Lenox Madubansi, Abbie Hunt Bryce Home Operations Manager
Penny Davis, Provider Relations Specialist
Madison Gonzalez, Project Specialist
Helen Johnson, Abbie Hunt Bryce Home Weekend Lead/Food Coordinator
Alice Wilson, Pennwood Place Property Manager
2017 Annual Report Compiled by Madison Gonzalez