



SUCCESS STORIES

2019

ANNUAL REPORT



Morning Light

Life with care and dignity

Abbie Hunt Bryce Home • Pennwood Place

4701 N. Keystone Ave. Indianapolis, IN 46205
317.218.7554 www.morninglightinc.org

A Letter From Our Chair



As 2019 came to a close, I had one word in mind to recap Morning Light's and The Abbie Hunt Bryce Home's year- amazing! **I also wanted to personally thank the community and especially our Board of Directors for their support!** When Executive Director CEO Tom Fodor asked me to Chair the Board in 2018, to say that I was reticent would be an understatement. But I quickly learned that when you are surrounded by amazing people, chairing is easy. Board support, which has a long tradition of 100% participation in our annual fundraising, is an important part of our success. So again, thank you to my colleagues who have served in Morning Light leadership positions.

The list of accomplishments in 2019 are almost too numerous to mention in one letter. Even with staff changes at the Home, and feeling like we would never find another Provider Relations Specialist like Penny Davis (an IBI Healthcare Hero) Tom, Community Involvement and Events Manager Madison Gonzalez, and Operations Manager Rocky Winbush welcomed Jill Duncan. **Together, they streamlined processes and created staffing procedures** that have saved us tremendous dollars in contract employment. The Home was at an **all-time high occupancy rate of 74% with 70 people served**. Their hard work will continue to pay off in 2020 with the achievement of the **Medicaid Waiver designation** helping to offset a portion of the cost of care. Following new awnings in 2018, **revamping of the Home continued**. Board member Juli Hurdle spearheaded the redecorating of the entranceway, and now the main dining area, for our residents.

All of this hard work led to FIVE major organizational and staff awards in 2019! This clearly puts us in the position as **the most prominent free hospice residence in the country**. This growing reputation has allowed us to explore the possibility of additional hospice homes in the future, to continue to serve our community.

In closing, I want to encourage you **to continue to support our award winning hospice residence and organization**. It has been an honor and a privilege to serve!

As written above, 2019 was truly a year of Success Stories! Read more about what was accomplished in 2019!

Peace and Love,

Brenda Schultz

Brenda Schultz, Chair
Morning Light Board of Directors

The Abbie Hunt Bryce Home Story

The Abbie Hunt Bryce Home is a program of Morning Light, a non-profit that also operates Pennwood Place, a residential apartment complex for low income seniors. The Home received national honors from Boston University in 2018 for Serious illness Management Innovation!

The Abbie Hunt Bryce Home and its staff become the “family” and support system for hospice patients and others who have no appropriate place to live or to receive care. Most residents are enrolled in a certified hospice program, meaning that they have six months or less to live. We accept referrals from hospitals, charitable organizations, physicians, hospice programs, faith-based organizations, and self or family members. There is no charge for hospice patients to live at the Abbie Hunt Bryce Home for those who qualify through their terminal diagnosis and lack of adequate living arrangements. We also can make accommodations under special arrangements with health care providers to provide temporary living accommodations for pre-or post-op patients who need the support of our home-like atmosphere to achieve desired medical outcomes.



Our residence is a “Home” in every sense of the word: from individual apartments; to home cooked meals; to common living rooms; to the Rotary Club of Indianapolis Memorial Garden (pictured left) which contains bricks with the names of those who have lived their final hours here. We hire a committed staff of CNA-certified caregivers who have that extra bit of compassion and experience to truly make a difference for our residents! Since Morning Light does not receive direct insurance or federal funding for care, the Home’s residents are supported by donors, volunteers and general community support.

2019 Morning Light “Firsts”

- The Abbie Hunt Bryce Home served its 600th Hoosier, housing a record 70 hospice patients!
- The Home provided an all-time high of 3,223 days of care!
- Pennwood Place Apartments for low income seniors once again topped more than 99% capacity with 12,735 days of residential stays!
- Staff organized 244 hours of activities at Pennwood Place!
- Fundraising totaled an all-time high of \$143,146 in contributions!
- For the first time ever, Morning Light recorded more than \$20,000 worth of in-kind donations of living supplies and non-perishable food!
- Awards won: Healthcare Hero: IBJ (Penny Davis); Michael Carroll Affordable Housing Advocacy: Prosperity, Indiana (Tom Fodor); Storyteller of The Year: One Cause Software (Madison Gonzalez, right); Author Advantage Speech Competition- The Power of Storytelling (Madison Gonzalez).



Unprecedented Community Support For In-Kind Donations!



Managepoint representative, Tim Lake, and Abbie Hunt Bryce Home staff pose with a large donation.

The Indianapolis community showed up for the Abbie Hunt Bryce Home in a record-breaking way in 2019. Nearly \$21,000 worth of In-Kind donations were given to the Home! Several off-site collections were held. Our neighbors delivered food, personal care items, televisions, appliances, cleaning supplies, bedding, and so much more.

Organizations like Cavance IT Group, FHLBI, Dale Jacks Church, The Naked Monkey, Traditions

of Solana, Managepoint, Eskenazi Health, and Central Indiana Nursing Leadership held drives all over the city to collect supplies.

Second graders at Harrison Parkway Elementry School performed jobs to raise money so that they could purchase and donate supplies for a traveling activity cart to provide comfort and entertainment for the residents of the Home who are unable to leave their beds.

Resident family members, Morning Light Board members, and community members donated a deep freezer, televisions, and other home improvement items to improve the comfort and practicality of the Home. Countless meals were also prepared and delivered to warm the bellies of the hardworking staff and hospice residents of the Home.

Mission, Vison and Core Values Provide Guidance

Morning Light Mission: *Morning Light, Inc. fosters nonprofit community services and programs in central Indiana for the terminally ill, seniors, and families of limited means in need of health, wellness or end of life care.*

Morning Light Vision: *Morning Light seeks to be a recognized leader in operating and supporting select health and wellness services for the underserved population of central Indiana.*

As an organization continuing a proud legacy of proactively meeting community needs, we adhere to the following values in all aspects of our operation:

- **Compassion.** *Providing dignity and hope for people we help and for their loved ones.*
- **Commitment.** *Demonstrating unwavering focus on improving health, wellness and end of life care.*
- **Collaboration.** *Creating community impact through partnerships that are recognized for their long-term value and success.*



Financials

Morning Light financial performance was dramatically boosted by an all-time high in fundraising revenue and superior investment returns, coupled with substantial expense reductions. The resulting net loss of just over \$67,000 was a significant improvement over 2018 performance. In 2019, Morning Light also retired all organization debt. As a result, Morning Light enters 2020 debt free for the first time in its existence.

CONSOLIDATED STATEMENT OF ACTIVITIES

Year Ended December 31, 2019

REVENUE AND SUPPORT

Contributions and grants	\$	143,126
Interest and dividend income (loss)		757,501
Rental income		202,246
Other income		<u>23,903</u>
Total Revenue and Support		<u>1,126,776</u>

EXPENSES

Grants and other programs		748,736
Building operations		347,780
Management and General		284,747
Fundraising		<u>74,314</u>
Total Expenses		<u>1,455,547</u>

CHANGE IN NET ASSETS FROM OPERATIONS

(328,810)

OTHER GAINS (LOSSES)

261,067

INCREASE (DECREASE) IN NET ASSETS

(67,734)

NET ASSETS

Beginning of Year		<u>6,095,724</u>
End of Year	\$	<u>6,027,990</u>

The operating deficit is covered through controlled investment and endowment withdrawals; a legacy gift of \$300,000; and Developer's fees not reflected in the above statement.

Grants

Morning Light is grateful for the following organizations that contributed grant money to our operations in 2019: The Ayres Foundation (Scholarship Program); Blackbaud, Nicholas H. Noyes Jr. Memorial Foundation, and Second Presbyterian Women (food for Home residents); F.C. Tucker (Home refurbishing project); One Cause Software (Storyteller Of The Year); Prosperity Indiana (Michael Carroll Award); and Samarian Foundation (Home For The Holidays Year-Round Holiday Celebrations).

Beach Ball 2019



2019 saw another record year as the 16th Annual Beach Ball in March at the Indiana State Fairgrounds grossed more than \$70,000! All proceeds support free residential hospice care at the award-winning Abbie Hunt Bryce Home. Two months of operational costs were raised. Media personality Julie Patterson served as the event's Honorary Chair and the music, as always, was presented by the Tempos led by Dean Metcalf.

Sandcastle Sponsors: Eskenazi Health, FORUM Credit Union, The Naked Monkey, PNC

Beachcomber Sponsor: Katz, Sapper and Miller

Corporate and Individual Beach Table Sponsors: Alerding CPA Group, American Structurepoint, Glick

Philanthropies, F.C. Tucker Realtors, Tom and Karen Fodor, Ivy Tech, Dean Metcalf, Bill McCully, Dr. Erin Newton and Leslie Kosco, Stenz Management, J Patterson Consulting

Special Sponsors: Federal Home Loan Bank of Indianapolis (Auction), FORUM (Parking), Z. Alexander Brown (Wine), Regions Bank (Appetizer), Gregory & Appel (Entrée), Moynahan Williams (Band), Nurses & More (Dessert), Keller Development, Health and Hospital (Supporting).



Brunch Run 5K and Rolling For Hope

Morning Light was the beneficiary of the Brunch Run (left) sponsored by the Naked Monkey and WTT5 92.3, through downtown Indy in October. More than \$3,000 was raised as several hundred runners participated.

The 5th Annual Rolling For Hope, hosted by the Naked Monkey and sponsored by Managepoint grossed \$10,000 in revenue for the first time ever in August! Colliers International (right), Premier Commercial, Avison Young, J Patterson Consulting LLC, PNC, and Stenz Management were all key supporters as well.





Morning Light

Life with care and dignity

Abbie Hunt Bryce Home • Pennwood Place

The Abbie Hunt Bryce Home

**2018 National Award Winner
Boston University's Institute for
Health System Innovation & Policy**

2019 Donors

Contributions up to \$999

We regret any omissions or errors.

Sandra Albritton
Michelle Alting
Peter Alveal
American Legion Post 145
Dave Anderson
Anonymous
Phillip Armstrong
James Baker
Mary Baker
Sheila Barr
Rebecca Barton
Aaron and Jennifer Baute
Gil and Cheryl Bearman
Alison Becker
Julie Bednarski
Maryellen Bein
Chelsea Benz
RJ Benz
Georgina Bernard
Steve Berry
Frederick Beyne
Randy Birken
Lee Ann Blue
Ronald Blue
Carmen Bogle
Jolene Boroff
Jim and Nancy Boylan
Karen Bratingham
Dianna Brenner
Clifford Brooks
Mick Broshears
Jo Burns
Donald Buttrey
Jim and Dianna Camp
Keith Carey
Holly Carter
Bill Cathcart
Ed Catron
David and Robin Chaddock
Helen Chalupa
Rori Chaney
Lenore Chernenko
Darren Chittick

William Clark
Dr. Jim Cleary
Sandi Cleaver
Marjorie Cochran
Margie Cockshott
Sandy Collins
Adam Cookerly
Theresa Cowdrey
Carolyn A. Cunningham
Diana Cunningham
Kellie Danforth
Brenda David
Meeko Davis
Penny Davis
Ellen Carney deLong
Forest Degal
Tracie Delph
Lynn Denny
William Dixon
Della Downing
Marianne Dunn
Zora Dunn
Susan Easley
Steve Edwards
Bill Ehret
Todd Farms
Fed.Home Loan Bank/Indianapolis
Dr. Lyle Fettig
Drew Fodor
Tom and Karen Fodor
Freedom Mortgage
Joe Gaafar
Amy Gabbard
Mary Ellen Gardner
David Garner
Madison Gonzalez
Marsha Graham
Greg & Mary Lou Gramelspacher
Dustin Gray
Jayne Grayson
Gregory & Appel Insurance
Kelley Gulley
Bonnie Hand
Whit Hayden
Health & Hospital Corporation
Heart To Heart Hospice
Steve and Diane Hein
Lisa Hensey

Laura Herron
Wyatt Hill
Jon Hlavac
Veronica Hlavac
Amy Holtz
Bev Hoopingarner
Brandon and Jennifer
Hoopingarner
Polly Hulseman
Adam Hurdle
Matt and Juli Hurdle
Marty Hydell
Ice Miller
Indiana Officials Association
Indiana State Police Flower Fund
Amy Johnson
Kevin Johnston
Dr. Aaron Kalinowski
Keller Development
Harold & Sharon Kennedy
Nick Kleiman
Abby Kochert
Butch Kordes
Shelli Kordes
Stephen Kraabel
David Krietemeyer
Brenda Lampton
Chase Maddox
Margo Martin
Bill McCully
Janet McCully
Mary McCully
Michael McCully
Mary Pat McKee
Heather McPherson
Nick and Lisa Melloh
Jill Mendoza
Dean Metcalf
Rita Metzinger
Matthew and Erin Meyers
Diane Miller
Christopher Milne
Scott Milne
Rosalie Molloy
Fran Moore
Moynahan Williams, Inc.
Elizabeth Mosbaugh
Dr. Phillip Mosbaugh



The Abbie Hunt Bryce Home
 2018 National Award Winner
 Boston University's Institute for
 Health System Innovation & Policy

Patrick Murphy
 Network For Good
 Marcia Neuffer
 Dr. Erin Newton
 Alexia Oaks
 Old National Bank
 Patricia Ormer
 Virginia Osborne
 Willis Overton
 Pacers Foundation
 Kimberly Page
 Hitesh Patel
 Jean Patterson
 Julie and Patrick Patterson
 Joshua Pavon
 Margaret Perrone
 Kathryn L. Peterson
 Patricia Peterson
 Kelly Petit
 John L. and Suzanne Pipas
 Steve Pollock
 Dan and Julie Powers
 Presbyterian Women
 Angeline Protogere
 Sandy Raines
 Ann Randall
 Sneha Ravikumar
 Regions Bank
 Andy Richter

Joseph Richter
 Eric Rody
 Rob Romine
 Dr. Rafael Rosario
 Steve Rowe
 The Saltsburg Fund
 Justin Schlegal
 Eugene Schulstad
 Kory & Brenda Schultz
 Kristine Schutte
 Carolyn Sharp
 Michael Shears
 Laura Shields
 Maureen Shields
 Sherry and Tom Shipley
 Donna Shirley
 Heidi Sighting
 Zane Skiles
 Chris Slaughter
 Bill Soroka
 Spectrum Technology
 Jon Spiegel
 Michael Staton
 Christine Stehman
 Stenz Management
 Steve and Margie Stoller
 Kenneth Sturgeon
 Dawn Sullivan Wright
 John and Jane Surd

Cindy Swisher
 Jenny Tharp
 Mary Thiel
 Constance Timmons
 Donna Tindall
 Jason Tindall
 Traditions At Solana
 Shirley Triller
 Shelley Tyler
 LaShanta Vaughn
 Vision Event Management
 Jason Vohs
 Wendy Walters
 Lisa Walthers
 Jeff Waters
 Andy and Angie Weas
 Jane White
 Mike and Chris Williams
 Diane Willis
 William Wilson
 Rachael and George Winbush
 Doneta Wire
 Rita Wise
 Tamara Wolske
 MaryBeth and Tim Wott
 Matt Wright
 WTTS/ WGCL
 Jeff and Libby Wyatt

Commitment Circle 2019

The Commitment Circle represents individuals or groups of individuals who have contributed \$1,000 or more during a specific period. The list below reflects those who gave at that level during calendar year 2019. These names are proudly displayed on the Commitment Circle display inside the Abbie Hunt Bryce Home.

Sheila Barr
 Lee Ann and Ron Blue
 In Memory of Marie Bourke
 Margie Cockshott
 Tom and Karen Fodor
 Jon and Ronnie Hlavac
 Brandon and Jennifer Hoopingarner
 Juli and Matt Hurdle
 Margo Martin

Managepoint Employees
 Bill McCully
 Mary McCully
 Deborah McManus
 Nick and Lisa Melloh
 Jill Mendoza
 Dean Metcalf
 In Honor of Edna Mae Morris
 The Morris Family
 Elizabeth Mosbaugh



The Abbie Hunt Bryce Home
2018 National Award Winner
Boston University's Institute for
Health System Innovation & Policy

Dr. Phillip Mosbaugh
Dr. Erin Newton
Jean Patterson
John & Suzanne Pipas
In Memory Of Jennifer Rawn
Adam Richter
Dr. Rafael Rosario
The Saltsburg Fund –Donald W. Buttrey

Brenda and Kory Schultz
Second Presbyterian Women
Mary Thiel
Shelley Tyler
In Memory of Kay Warren
Andy and Angie Weas
MaryBeth and Tim Wott

2019 Board of Directors

The Morning Light Volunteer Board provides leadership and community representation that support our Mission. One hundred percent (100%) of Board Members make an annual financial contribution and/or secure major gifts for Morning Light and/or its programs.

OFFICERS

Brenda Schultz, Chair
Brandon Hoopingarner, Vice Chair
Jean Patterson, Treasurer
Juli Hurdle, Secretary
Nancy Foster, Executive Committee At-Large

Darren Chittick
Kevin Johnston
Erin Meyers
Dr. Erin Newton
Hitesh Patel
Dr. Rafael Rosario
Geoff Thompson
LaShanta Vaughn
William Wilson
Rita Wise

MEMBERS

Lee Ann Blue, Immediate Past Chair
Holly Carter

2019 Morning Light Leadership Staff

Tom Fodor, Executive Director CEO

Madison Gonzalez, Community Involvement and Events Manager

Rachael Winbush, Abbie Hunt Bryce Home Operations Manager

Penny Davis and Jill Duncan, Provider Relations Specialists

Alice Wilson, Pennwood Place Property Manager

Special Thanks to Alerding Accountant Amy Gabbard and

Board Member Juli Hurdle, recipients of the 2019 Customer Service Awards.

2019 Annual Report Compiled by Madison Gonzalez and Tom Fodor

317.218.7554 • 4701 N. Keystone Ave. #400, Indianapolis, IN 46205 • morninglightinc.org

Morning Light, Inc. fosters nonprofit community services and programs in central Indiana for the terminally ill, seniors, and families of limited means in need of health, wellness or end of life care.