

Focus on the Future 2018 ANNUAL REPORT



Morning Light

Life with care and dignity

Abbie Hunt Bryce Home • Penwood Place

4701 N. Keystone Ave. Indianapolis, IN 46205
317.218.7554 www.morninglightinc.org





Dear Central Indiana Community:

It was an extraordinary year that set the stage for an extraordinary future!

What else can you say about 2018? Without a doubt the year summarized in this Annual Report was one of the most significant in the long history of Morning Light, which dates back to its founding as the Visiting Nurse Service Foundation in 1984.

In November, Morning Light won the national competition (see cover photo) for Serious Illness Management Innovation by Boston University!

This accomplishment changed the scope of our local operation into one that may be replicated elsewhere, wherever the need for free residential hospice care exists. We also sold the 4701 N. Keystone office building which will allow Morning Light to focus on its core competencies of hospice and senior residential housing.

The Morning Light Board and staff have willingly taken on the mantle of experts in our field of care. Our community has taken notice, as we achieved new marks in annual Commitment Circle, or \$1,000, annual donors and in special event proceeds. Most significantly we achieved 80-100% occupancy for hospice rooms at the Abbie Hunt Bryce Home since March of this year. Pennwood Place occupancy exceeded 98%.

Also in this report is an impressive list of community leaders which comprise our Board! Please take a moment to review this diverse and talented group! They are our advocates; the drivers of change that help make Morning Light great. As I depart as Chair I know that Brenda Schultz of the Naked Monkey will be a terrific leader. I thank her for taking on the crucial role as our Chair in 2019. Our future is very, very bright!

Awards and community support are byproducts of the special privilege we have in taking care of the terminally ill, many times adopting the role of their family in their final days. We remain guided by our organization vision statement:

Morning Light, Inc. seeks to be a recognized leader in operating and supporting select health and wellness services for the underserved population of central Indiana.

With our focus on the present and that vision for the future, we will continue to work with you to try to do the extraordinary for the communities we serve!

Lee Ann Blue

Lee Ann Blue, Chair
Morning Light Board of Directors

2018: A Special Year!



In November Morning Light accepted top prize in Boston for Abbie Hunt Bryce winning national competition for Serious Illness Management Innovation by Boston University.

Attained 80-100% occupancy for hospice rooms at Abbie Hunt Bryce since March; served record three year total of 147.

Raised more than \$100,000 for third consecutive year. Included record gross Beach Ball and Rolling For Hope proceeds; currently 37 Commitment Circle members.

Served 17 residents during a 9-month pilot with Eskenazi Health to house homeless patients who needed temporary living arrangements due to a medical issue.



Morning Light Leadership Team asked by National Hospice and Palliative Care Organization to host nationwide webinar to discuss the Home's turnaround and future prospects.



Home residents subject of four-part series in Indy Star and featured on Smiley Morning Show. Part of the reason the Home received a record in-kind total of \$13,500 worth of donated food and daily living items!

New Home activities introduced, including free haircuts, twice a year Santa/holiday visits, canine companionship, and Memorial Day celebration.

Rotary Memorial Garden dedicated thanks to \$10,000 gift for motorized awnings.

Home staff to resident ratio standardized at 1:6 and most days 1:4.

Pennwood Place again exceeded 98% occupancy. Activities included chair massages, gardening, monthly birthday /bingo events and wellness talks.



Morning Light invited to explore more senior and hospice residential development with community partners.

4701 N. Keystone office building sold which will allow organization to focus on core competencies of hospice and senior residential housing.

In Her Own Words: Rocky Winbush

Rachael Winbush, fondly known as Rocky, joined the Morning Light team as the Operations Manager for the Abbie Hunt Bryce Home in March 2018. Her leadership, attitude, and passion are infectious among the staff and residents of the Home.

“As I grew up, two of my aunts were nurses. I used to admire them in their white starched uniforms. I received my CNA (Certified Nursing Assistant) training in high school. I worked as a CNA for 10 years and a QMA (Qualified Medication Aide) for 6 years. I have been a Nurse for 10 years. I've worked in several healthcare facilities and had become disheartened by the quality of care that some of the patients were receiving, especially those that were financially less fortunate than others. It broke my heart to care for patients who would have to die alone without the support of family or friends.



Rocky helping resident Richard celebrate his birthday.

One day, I received an email from the HR for Morning Light, Inc. They expressed an extreme interest. I was already working for a large healthcare company and was not really interested in changing jobs, but after some research, I accepted the interview. I



Rocky and staff donating blankets to a shelter during the cold months.

was intrigued by the company’s mission to offer living accommodations to people who otherwise would not have a safe, clean, and peaceful environment to live the rest of their lives.

After having spent a year with Morning Light, I love everything about the company. My position as the Operations Manager affords me the ability to interact with the patients and families on a more personal level. I can assist our hospice partners by effectively and compassionately offering the care that our patients deserve. Working in this profession is not easy all of the time, but the most rewarding part for me, is the look of peace and comfort on my patient's face after I've done my very best to care for them. I wouldn't trade that for anything.”

Pennwood Place Apartments: A Senior's Story

Sharon Townsel is an artist, a poet, an interior decorator, a singer, a seamstress, a gardener, and a resident of Pennwood Place Apartments! Sharon was born and raised in Evansville, Indiana and has lived in Indiana all her life.

Sharon was one of seven siblings. Her parents lived in the house she was born in until they were no longer able to care for themselves, at which point Sharon cared for them. Ms. Townsel spent her life working at various Administrative jobs and is the mother of a son and a daughter who also live locally. She enjoys spending time with her many grandchildren.

Sharon prides herself on having many hobbies, many of which she has displayed at the Annual Pennwood's Got Talent Show, pictured below. Sharon has lived at Pennwood Place for six years and attends almost every activity, such as Birthdays and Bingo, cooking demonstrations, and community gardening at the Abbie Hunt Bryce Home, also pictured below. Sharon even helped organize a Pennwood Place Choir.

Sharon finds health and well-being very important and is always trying to find new ways to stay active, and learn new skills. She has recently learned sign language and has taken up several musical instruments. When asked her philosophy on aging, Sharon replied, "Age is just a number."



Financials

Morning Light financial performance was drastically affected by several unique factors, including a late year stock market plunge that affected all investments nationwide; a settlement involving its former parent company; and the sale of its office building which contributed more than \$431,000 to the deficit due to one-time depreciation adjustments and commissions. However, the building sale improved the organization's cash position by almost two million dollars as it headed into 2019, which is not reflected in the statement below.

CONSOLIDATED STATEMENT OF ACTIVITIES

Year Ended December 31, 2018

REVENUE AND SUPPORT

Contributions and grants	\$	116,592
Interest and dividend income (loss)		(273,197)
Rental income		646,362
Other income		<u>150,126</u>
Total Revenue and Support		639,883

EXPENSES

Grants and other programs		709,870
Building operations		1,174,553
Management and General		261,646
Fundraising		<u>86,223</u>
Total Expenses		<u>2,232,292</u>

CHANGE IN NET ASSETS

FROM OPERATIONS (1,592,409)

OTHER GAINS (LOSSES) (132,082)

INCREASE (DECREASE) IN NET ASSETS (1,724,491)

NET ASSETS

Beginning of Year		<u>7,820,215</u>
End of Year	\$	<u>6,095,724</u>

The operating deficit is covered through controlled investment and endowment withdrawals; a legacy gift of \$350,000; and Developer's fees not reflected in the above statement.

Grants

Morning Light is grateful for the following organizations that contributed grant money to our operations in 2018: Boston University (national award); Blackbaud and Presbyterian Women (food for Home residents); and the Ayres Foundation (Scholarship Program).

Beach Ball 2018



A record year as the 15th Annual Beach Ball in March at the Indiana State Fairgrounds grossed more than \$60,000 for the first time ever! All proceeds support free residential hospice care at the award winning Abbie Hunt Bryce Home. Ivy Tech President Dr. Sue Ellspermann (left) served as the first Honorary Chair in the event's history which was hosted by Grace Trahan. Music as always presented by the Tempos led by Dean Metcalf.

Sandcastle Sponsors: Eskenazi Health, FORUM Credit Union, The Naked Monkey, PNC

Beachcomber Sponsor: Katz, Sapper and Miller

Corporate and Individual Beach Table Sponsors: Alerding CPA Group, American Structurepoint, Avison Young, Eskenazi Palliative Care, F.C. Tucker Realtors, Tom and Karen Fodor, Whit Grayson, Ivy Tech, Dean Metcalf, Old National Bank, Stenz Management, Jean Patterson

Special Sponsors: Federal Home Loan Bank of Indianapolis (Auction), Indiana State Fairgrounds (Parking), Freedom Mortgage (Registration), Z. Alexander Brown (Wine), Regions Bank (Appetizer), Gregory & Appel (Entrée), Moynahan Williams (Band), Nurses & More (Dessert), Health & Hospital Corporation (Special).



Brunch Run 5K and Rolling For Hope



Morning Light was the beneficiary of the Brunch Run (left) sponsored by the Naked Monkey and wttts 92.3, through downtown Indy in April. More than \$3,000 was raised as several hundred runners participated.

Rolling For Hope, hosted by the Naked Monkey and sponsored by: Avison Young; Managepoint; Stenz Management; Kightlinger and Gray; and Nancy and Greg

Foster, grossed almost \$10,000 for Morning Light operations! The August fundraiser at Pinheads in Fishers was won by the Alley Cats of Raymond James (right).



2018 Donors
Contributions up to \$999
We regret any omissions or errors.

Sandra Albritton
Kimberly Allen
Anonymous
Nick Anthony
Brittany Babbitt
Danielle Barnhizer
Sheila Barr
Marjorie Beeler
Steve Berry
Kristi Bieniek
Jessica Blue
Lee Ann Blue
Ronald Blue
Emily Blyze
Judith Bohlander
Jennifer Bratton
Betty Byram
Paula Carlson
Clarence Catron
David and Robin Chaddock
Lenore Chernenko
Darren Chittick
Sandi Cleaver
Margie Cockshott
James Colver
Adam Cookerly
Dustie Cooper
Theresa Cowdrey
Benjamin Crim
Carolyn A. Cunningham
Diana Cunningham
Benjamin Curtis
Kayla Danforth
Angela Daniel
Meeko Davis
Penny Davis
Lynn Denny
Sherry Dollar
Joni Downing
Michael Eby
Bill Ehret
Sue Ellspermann
Barbara Ellsworth
David Eskenazi
Dr. Lyle Fettig

Fidelity Charitable Fund
Drew Fodor
Tom and Karen Fodor
Nancy Foster
Joe Gafaar
Amy Gabbard
Steve Gaby
Mary Ellen Gardner
Carolyn Gaskill
Katherine Geiger
Giving Assistant, Inc.
Madison and Chris Gonzalez
Jayne Grayson
Kyle Grayson
Whit Grayson
Abigail Gunn
Bonnie Hand
Steve and Diane Hein
Jon and Veronica Hlavac
Pamela Hodges
Amy Holtz
Brad Holtz
Mallorie Hook
Brandon and Jennifer
Hoopingarner
Mike Hoopingarner
Chris Horne
Amanda Horvath
Michael Huber
Jean Hughes
Gary Hulseman
Polly Hulseman
David Hurdle
Matt and Juli Hurdle
Michelle Hurdle
Sarah Hurdle
LaShanta Johnson
Kevin Johnston
Harold & Sharon Kennedy
Adam Kingen
Todd Kenworthy
Nick Kleiman
John Kolhbacher
Butch Kordes
Stephen Kraabel
Karen Kreutzinger
Sue Lazar
Jim Liston
Denise Logeland
David Long

Randall Long
Chase Maddox
Michael Martin
Janet McCully
Molly McCully
Molly McCully
Thomas Meads
Nancy Merritt
Dean Metcalf
Rita Metzinger
Matthew and Erin Meyers
Kent Miller
Sandra Miller
Charles Miramonti
Jessica Mohr
Vicky Montgomery
JP Morgan, Inc.
Network For Good
Marcia Neuffer
Dr. Erin Newton
Tim Nutter
Michael D. O'Brian
Patricia Orner
Pacers Foundation
Kimberly Page
Naomi Parfait
David Parrish
Hitesh Patel
Jean Patterson
Chris Pauley
Joshua Pavon
PCAF Nat. Missionary Auxiliary
Margaret Perrone
Kathryn L. Peterson
John L. and Suzanne Pipas
Greg Porter
Megan Porter
Dan and Julie Powers
Presbyterian Women
Angeline Protogere
Jeff Reed
Theresa Ritz
Jamie Robson
Joseph and Grace Rodecap
Cindy Rodriguez
Rob Romine
Steve Rowe
Diana Russo
The Saltsburg Fund
Alice Schloss



The Abbie Hunt Bryce Home
2018 National Award Winner
Boston University's Institute for
Health System Innovation & Policy

Kory & Brenda Schultz
Scott Schuster
Peter Seoane
Carolyn Sharp
Michael Sheers
Laura Shields
Maureen Shields
Heidi Sichtung
Meredith Slavens
Dave Smiley
Victoria Spartz
Michael Staton
Christine Stehman
Steve and Margie Stoller

Amanda Stout
Kenneth Sturgeon
Edmond Talucci
Doug Tannas
Jenny Tharp
Geoff Thompson
Jennifer Thompson
Grace Trahan
Gregory Touney
Jeff Tucker
Maria Vairo
Valley Friends Meeting, Inc.
Vision Event Management
Jason Vohs

Andy and Angie Weas
Mike Wiley
Claire Willard
Charles and Robbie Williams
Diane Willis
Doneta Wire
Rita Wise
Tamara Wolske
Wonderful Giving
Marion Woolen
MaryBeth Wott
Jeff Wyatt
Anne Zielinski

Commitment Circle 2018-2019

The Commitment Circle represents individuals or groups of individuals who have contributed \$1,000 or more during a specific period. The list below reflects those who have given at that level from July 2018- through August 2019. These names are proudly displayed on the Commitment Circle display inside the Abbie Hunt Bryce Home.

Nick and Paolina Anthony
Sheila Barr
Christopher and Kristi A. Bieniek
Lee Ann Blue
In Memory of Marie Bourke
Margie Cockshott
Tom and Karen Fodor
Jon and Ronnie Hlavac
Brandon and Jennifer Hoopingarner
Juli and Matt Hurdle
Kevin Johnston
Dr. and Mrs. Randall Long
Managepoint Employees
Bill McCully
Mary McCully
DJ McManus Foundation
Nick and Lisa Melloh
Jill Mendoza

Dean Metcalf
In Honor of Edna Mae Morris
The Morris Family
Elizabeth Mosbaugh
Dr. Phillip Mosbaugh
Dr. Erin Newton and Leslie Kosco
Jean Patterson
John and Suzanne Pipas
Presbyterian Women
In Memory Of Jennifer Rawn
Adam Richter
Dr. Rafael Rosario
The Saltsburg Fund –Donald W. Buttrey
Second Presbyterian Church
Brenda and Kory Schultz
Steven and Margie Stoller
In Memory of Kay Warren
Andy and Angie Weas
MaryBeth and Tim Wott



The Abbie Hunt Bryce Home
2018 National Award Winner
Boston University's Institute for
Health System Innovation & Policy

2018 Board of Directors

The Morning Light Volunteer Board provides leadership and community representation that support our Mission. One hundred percent (100%) of Board Members make an annual financial contribution to Morning Light and/or its programs.

OFFICERS

Lee Ann Blue, Chair
Dr. Lyle Fettig, Vice Chair
Mike Wiley, Treasurer
Nancy Foster, Secretary
Brandon Hoopingarner, Executive Committee
At-Large
Juli Hurdle, Executive Committee At-Large

MEMBERS

LaShanta Johnson
Kevin Johnston
Erin Meyers
Hitesh Patel
Jean Patterson
Brenda Schultz
Geoff Thompson
Grace Trahan
Rita Wise

2018 Morning Light Leadership Staff

Tom Fodor, Executive Director CEO

Madison Gonzalez, Community Involvement and Events Manager

Martha Day, Morning Light Administrator

Rachael Winbush, Abbie Hunt Bryce Home Operations Manager

Penny Davis, Provider Relations Specialist

Alice Wilson, Pennwood Place Property Manager

**Special Thanks to Hairstylist Mallorie Hook and Board Member Brenda Schultz,
recipients of the 2018 Customer Service Awards.**

2018 Annual Report Compiled by Madison Gonzalez and Tom Fodor

317.218.7554 • 4701 N. Keystone Ave. #400, Indianapolis, IN 46205 • morninglightinc.org

Morning Light, Inc. fosters nonprofit community services and programs in central Indiana for the terminally ill, seniors, and families of limited means in need of health, wellness or end of life care.