



Morning Light: The Journey Continues

2016 Annual Report



Morning Light, Inc.
4701 N. Keystone Ave #400
Indianapolis IN 46205
www.morninglightinc.org

A Letter From The Chair



Dear Friends of Morning Light:

"Just Do It."

For years a sports company has used those now familiar words as a rallying cry. As you read this today please realize that I believe Morning Light is co-opting that motto and is fully living it!

When we noted that use of our community gem, the Abbie Hunt Bryce Home, was dropping, we found out why. A survey was created that told us that we could improve our service to referral sources. So we reorganized our Home operations at midyear. We kept key staff for continuity and for their commitment to our residents. Most importantly we created a Provider Relations position to better serve the patients/prospective residents we shared with our healthcare colleagues.

We immediately saw results. The first month we received eight referrals, which at the time represented almost 30% of the year to date total. We ended 2016 housing 51 terminally ill residents, a three year high.

Morning Light moved forward in other significant ways. Fundraising topped \$100,000 for the first time in several years. We issued a Request For Information to more than three dozen health care related organizations to discover how we could better serve our community. Exciting new partnerships are developing from this outreach. Pennwood Place residents were featured during a half time check presentation at a January Pacers game, one of forty events coordinated by Morning Light for its senior residents. Even our 4701 N. Keystone office building ended the year in a cash generating position, which meant more revenue for our charitable causes of serving the terminally ill and seniors.

Please review the Community Impact Summary to fully realize how Morning Light improves quality of life in our central Indiana region. With our "Just Do It" attitude *and* your support, we have great things and more progress in store!

Gratefully,

A handwritten signature in black ink that reads "Adam J. Richter". The signature is written in a cursive, flowing style.

Adam Richter, Chair, 2016 Board of Directors

Community Impact Summary

Morning Light, Inc. is the successor to the Visiting Nurse Service Foundation. The organization adopted the Morning Light name in 2014 because “Each new day is a gift for us to appreciate.” We operate the **Abbie Hunt Bryce Home**, providing free living accommodations for the terminally ill, the only residence of its scope and type in Indiana. **Pennwood Place** consists of 35 apartments for low income seniors. We **support selected home care patients** who need medications, equipment, or utility assistance in conjunction with our former parent company, Franciscan Visiting Nurse Service. We also operate the 4701 N. Keystone office building. Rental proceeds support our charitable mission.



Morning Light was one of several nonprofit partners recognized by the MIBOR Foundation. That group supported the Abbie Hunt Bryce Home with a \$5,000 donation for meals at the Abbie Hunt Bryce Home.

Our Mission: *Morning Light, Inc. fosters nonprofit community services and programs in central Indiana for the terminally ill, seniors, and families of limited means in need of health, wellness or end of life care.*

Our Vision: *Morning Light seeks to be a recognized leader in operating and supporting select health and wellness services for the underserved population of central Indiana.*

Key Numbers

- **12,732** days/nights of housing for low income seniors at Pennwood Place Apartments- a 99% occupancy rate!
- **1,506** days/nights of free living accommodations for the terminally ill at the Abbie Hunt Bryce Home.
- **51** residents who stayed at the Home in 2016- an increase of 19 from the previous year!
- **\$32,777** provided in charity care for selected home care patients or their caregivers in partnership with the Franciscan VNS.
- **253** hours of activities coordinated for Pennwood Place residents, including monthly birthday/bingo events, health/wellness talks, on site medical services, and grocery trips.
- **\$104,799** raised through fund raising, a three year high!

Back To The Basics At The Home

The hiring of Provider Relations Specialist Penny Davis (right, shown during a staff session) was a sign that the **Abbie Hunt Bryce Home** was determined to refocus on its compassionate mission. Use of the Home had dropped prior to a 2016 reorganization



that once again put the potential resident, and the referral partner, at the center of everything we do. Ms. Davis worked tirelessly to educate hospice providers and hospitals about our renewed call to mission while Operations Manager Lenox Madubansi (shown at left with resident Diane Briscoe) focused on prompt turnaround of care for the terminally ill who had no other place to live out their lives! One month after the mid-summer changes the Home received more requests for care than it had in the previous three months! Thanks to all our health care partners who gave us another chance to prove our value!



Pennwood Place Evolves



Penwood Place for seniors also focused on resident needs, offering on site visits from physicians like Dr. Michael Miller (left) who assessed the health of residents. This was just one of several quality of life related activities that brightened the day for more than three dozen who call Pennwood home. All told, more than 253 hours of activities were provided through Morning Light leadership.

Trips to Pacers and Fever games, monthly shopping trips, and fun bowling outings (pictured here) are just part of the reason that Pennwood is almost always fully occupied. The residence is regarded as a shining example by funding sources and the community of how senior funding can be used not only for housing but for enriching one's golden years!



Financials

Morning Light is fortunate to have additional resources to fund operations which are not represented in the revenue and support summary below. A significant legacy contribution, endowment proceeds, developer fees and investment earnings defray operational deficits. Finances in 2016 were affected by the relocation of Morning Light's former parent company to another office location, which greatly reduced rental income. However, by the end of the year office building occupancy had increased to sustainable levels.

CONSOLIDATED STATEMENT OF ACTIVITIES

Year Ended December 31, 2016

REVENUE AND SUPPORT

Contributions and grants	\$	142,817
Interest and dividend income		104,394
Rental income		618,556
Other income		<u>22,133</u>
Total Revenue and Support		887,900

EXPENSES

Grants and other programs	562,435
Building operations	995,049
Management and General	443,463
Fundraising	<u>25,127</u>
Total Expenses	<u>2,026,074</u>

CHANGE IN NET ASSETS

FROM OPERATIONS (1,138,174)

OTHER GAINS (LOSSES) 497,297

INCREASE (DECREASE) IN NET ASSETS (640,877)

NET ASSETS

Beginning of Year	<u>8,921,931</u>
End of Year	\$ <u><u>8,281,054</u></u>



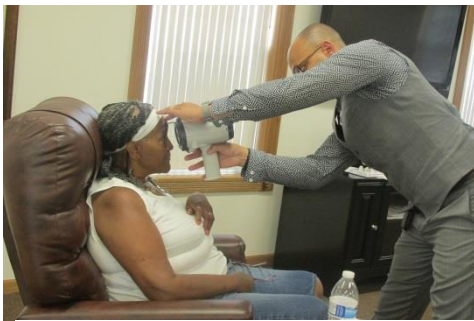
Nancy Merritt of Avison Young was presented a Morning Light Customer Service Award for her efforts in finding tenants for the organization's 4701 N. Keystone Office building. Tenant revenue helps support our charitable mission.

Commitment Circle 2016

To encourage others to join in our life changing mission, the Morning Light Board created the Commitment Circle. This giving society acknowledges individuals who annually contribute \$1,000 or more; secure \$1,000 in total contributions; or both. These names represent gifts received in calendar year 2016.

Founding Members: Anonymous; Ayres Foundation

American	Tom & Karen Fodor	Scott Ringold
Structrurepoint	Brandon Hoopingarner	St. Elizabeth Ann Seton
Employees	Misty Hunter	Parishioners
Nick Anthony	Juli Hurdle	The Saltsburg Fund
Ayres Foundation	Tony Iacobucci	Brenda Schultz
Sheila Barr	C. Andrew Mattingly	Leo Stenz
Ronald & Lee Ann Blue	Mark & Anne McDaniel	Angela Trefethen
Ezra Burdix	Estate	John Triller
Bill Ehret	Angeline Protogere	Wonderful Giving
Dr. Lyle Fettig	Adam J. Richter	MaryBeth Wott



Dr. Antonio Tuner conducted on site eye exams during a visit to Pennwood Place last summer. Several residents purchased eye glasses for the first time in several years.

Grants: *Special thanks to our major grant supporters: The Ayres Foundation; The Blackbaud Foundation; The MIBOR Foundation; and The Glick Fund, a fund of Central Indiana Community Foundation, which contributed significant funds for: a Clinical Liaison at the Abbie Hunt Bryce Home; transportation for home care patients; food for Abbie Hunt Bryce Home residents; and a significant matching gift.*

Donors

The following list reflects donations received during calendar year 2016 as noted in our fundraising records. Those who contributed \$1,000 or more are listed under the Commitment Circle, grants, or sponsors. Morning Light regrets any omissions or inaccuracies.

2016 Donors

Contributions – up to \$999

Jenny Adams
John K. Ameis
Anonymous
Beau Ansty
Nick Anthony
Angie Barnes
Marie Barr
Sheila Barr
Scot Barrett
Erwin Bierer
Patricia Blumenthal
Lee Ann Blue
Ronald Blue
Judith Bohlander
Ken Bond
Cheryl Boucher
Theresa Brant
Judy Bucci Family
Ezra Burdix
Carrie Carter
Barbara Claywell
Bob Connor
Sarah Cooke
Ula Cooper
Theresa Cowdrey
Benjamin Crim
Angela Daniel
Jennifer David
Nicole Dickson
Matt Dixon
Jeff Druery
Duke Energy Foundation
Meloney Dunning
Robert Eck
Bill Ehret
Kenneth Engela
David Eskenazi
Federal Home Loan Bank of
Indianapolis
Dr. Lyle Fettig
Drew Fodor
Tom Fodor
Nancy Foster
Amy Gabbard
Joe Gafaar
Mary Ellen Gardner

Larry Garmon
Courtney Gordon
Ellen Graves
Cathy Grayson
Karl Gregor
Timothy Haley
Steve Harris
Tracy Harvey
Steve & Diane Hein
Brandon & Jennifer
Hoopingarner
Chris Horne
Lynne Houtteman
Juli Hurdle
Jon & Veronica Hlavac
Christina Iacobucci
Tony Iacobucci
Sarah Jagger
Christine Johnston
Kevin Johnston
Kate Jones
Dr. Aaron Kalinowski
Margaret Kantz
Harold & Sharon Kennedy
Karl Kettelhut
Kraig Kinchen & Tina Harris
Nick Kleiman
Linda Kocur
Clarence Kordes
Stephen Kraabel
Jim Liston
Kristi Lowell
Greg Malone
Margo & Bill Martin
C. Andrew Mattingly
Janet McCully
Rita E. Metzinger
Dr. Michael Miller
Ivy Nehamkin
Dr. Erin Newton
Fred Odiet
Mary Osting
Pacers Sports/Entertainment
Jean Patterson
Paul Percy
Brittany Perry
Patricia Peterson
Joyce Philpot

Jerry & Judy Piersall
John L. Pipas
Pastor Mark Powell
Dan & Julie Powers
Angeline Protogere
Marvin Recht
Gene Richardson
Adam Richter
Scott Ringold
Lucretia Scammahorn
Mary Schnieders
Brenda Schultz
Kory Schultz
Pam Schwarz
Esther Sexson
Dr. Robert Sexton
Carolyn Sharp
Laura Shields
Maureen Shields
Ralph & Sandra Shull
Mary Smith-Healy
Jean Solomon
Sovereign Imperial Court- IN
Jill St. Claire
Michael Staton
Christine Stehman
Jessica Stenz
Wanda Stewart
Jason Strohm
Kim Tant
Scott Tant
Jacki Teachnor
Joseph Thompson
Calle Tinkham
Eric Toth
Angela Trefethen
John Triller
Kathy Veit
Ryan Vershay
Jason Vohs
Kim Walker
Fran Watson Richards
Marsha Whitehead
Charles H. Williams
John Williams
Henry Wilson
Karolyn Wilson
MaryBeth Wott

Special Events 2016



It's a longtime tradition – a beach party just before spring- that just keeps getting more popular each year! **The 13th Annual Beach Ball** on March 12th at the Forum Conference and Events Center once again grossed close to \$60,000 for the Abbie Hunt Bryce Home. Dean Metcalf of the Bob & Tom Show was recognized for his dedication to the Home, as evidenced by his involvement in every

Beach Ball to date! His band, The Tempos, provided entertainment. The event was hosted by WISH TV's Lori Wilson.



Sandcastle Sponsor: FORUM Credit Union

Beachcomber Sponsor: Naked Monkey, PNC

Corporate and Individual Beach Table Sponsors: Alerding CPA Group, Alpha Transitional Care, Avison Young, DTM, Eskenazi Health, Tom and Karen Fodor, The Glick Family Foundation, Katz, Sapper & Miller, Raymond James, Dean Metcalf, Adam Richter, Stenz Construction, F.C. Tucker Realtors.



Special Sponsors: Duke Energy (Entrée), Federal Home Loan Bank of Indianapolis (Auction), Ice Miller (Registration), Moynahan Williams (Bar), Regions Bank (Appetizer).



Morning Light's other fundraiser, ***Rolling For Hope***, is proving to be a popular way to "play hooky" for a few hours in August. while raising funds! In just its second year, \$5,000 was realized for Morning Light programs.

Team Cleveland, which included Executive Director Tom Fodor (center, flanked by Chase Mattox, Joe Gafaar, Fred Cantor and Dr. Aaron Kalinowski) took home gold medals, in keeping with this year's Olympics theme.

Thanks to Avison Young, Naked Monkey, Greg and Nancy Foster, and Professional Staff Management for sponsoring the event!



2016 Board of Directors

The Morning Light volunteer Board provides leadership and community representation that support our Mission. One hundred percent (100%) of Board Members make an annual financial contribution to Morning Light and /or its programs.

OFFICERS

Adam J. Richter, Esq., Chair
Lee Ann Blue, Vice Chair
C. Andrew Mattingly, Treasurer
Margo Martin, Secretary
Nancy Foster, Executive Committee At
Large

Dr. Lyle Fettig
Jim Graham
Brandon Hoopingarner
Juli Hurdle
Tony Iacobucci
Kevin Johnston
Scott Ringold, Immediate Past Chair

MEMBERS

Nick Anthony
Sheila Barr
Ken Bond

Brenda Schultz
Robert E. Sexton, DDS
Angela Trefethen
Charles Williams

2016 MORNING LIGHT LEADERSHIP STAFF

Tom Fodor, Executive Director CEO
Martha Day, Morning Light Administrator
Lenox Madubansi, Abbie Hunt Bryce Home Operations Manager
Penny Davis, Provider Relations Specialist
Helen Johnson, Abbie Hunt Bryce Home Weekend Lead/Food Coordinator
Alice Wilson, Pennwood Place Property Manager
Renita Swope, Abbie Hunt Bryce Home Administrator

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